

**“According to a new poll, seven out of ten Americans say our tax code is too complicated. Well, of course, it's complicated. That's why they call it a ‘code.’ They don't want you to understand.”**

Jay Leno, April 2005

## **The Home-Business Tax Breaks Passed by Congress Were NOT an Accidental by-product of Clever Lawyers**

Congress didn't create laws that ended up “unintentionally” decreasing Federal tax revenues because some clever lawyers found a loophole. No, they passed these laws for two specific and important reasons. The **first objective** was to stimulate the strongest segment of the American economy – small business. But the **biggest objective** was to encourage every taxpayer to have a home-based business, and to continue to run it actively, because it provides the ideal “safety net” in times of economic downturns and layoffs.

If you find out tomorrow that you are unemployed, what would you do? You *could* go home to look up the address of the unemployment office. But it would be far better for the economy if, instead, you went home to ramp-up your part-time home-based business to Full-time.

That being Congress' objective, the question they wrestled with was, “How do we motivate busy people to do something else?” Answer? What's the greatest motivator of all time? Right – money. Money may not be the most important thing for a lot of people, but it does tend to rank up there with oxygen for a whole lot of folks! Do you think money is not important? If so, let me ask you a question – would you hit the snooze button, or would you get out of bed, for a job if you didn't get paid? I rest my case.

So they decided they'd PAY taxpayers to start and to run a home-based business. The method of payment – HUGE TAX REFUNDS.

Their next question was, “What should we require them to do to qualify for these huge tax breaks?” Well, the objective was for taxpayers to have a part-time business they could ramp-up to full-time if the need arose, so the requirements were (and still are) simple:

### **1. Have a Profit-Intent.**

Note the word “intent.” They wanted to incentivize us to *start* a home business so the tax breaks begin as soon as we begin trying to make a profit.

### **2. Work your business on a Regular and Consistent basis.**

Why this requirement? If we started a home-based business, but didn't keep working it on a regular basis, we would NOT have a part-time business *that we could ramp-up to full-time without notice. 3 hours per week satisfies the IRS.*

### **3. ‘Run your Business like a Business,’ keeping good records.**

Treat your small, part-time business just like the big, full-time business you may want (or need) it to be.

**That's it! If you meet those three requirements, you can qualify for a boatload of new, additional tax refunds.**

Let there be no doubt, the government **wants** your tax money! But they want a stable economy even more.

Consider these Census Bureau statistics:

- ☐ **Small Businesses in the U. S., total approximately 22.9 million (and growing rapidly)**
- ☐ **Of those, 12.1 million (53%) are home-based**
- ☐ **Small businesses make up more than 99.7% of all employers**
- ☐ **Small businesses employ about 50% of all private sector workers**
- ☐ **Small businesses create 75% of new jobs in our national economy**
- ☐ **4 years after start-up, 50% of all small businesses remain open.**

That set of statistics paints an amazing picture, doesn't it?

**The bottom line is this:** Congress has passed a series of tax laws for the intended purpose of encouraging and rewarding average Americans who will operate small or home-based businesses. Why? Because it's good for the national economy!

**I strongly believe we should each be willingly pay Uncle Sam every penny required by law. But the law does *not* require any of us to *over-pay*!**

**Everybody** thinks they are paying too much in taxes, yet it is a rare person who does anything about it.

By actively running a small or home-based business with the intent to make a profit, you immediately create a second stream of income *and* begun to *qualify* for huge tax breaks. By reviewing this information, you put yourself into that small percentage of the population willing to at least **consider** taking some actions to reduce your taxes to the minimum required by law.

The working American's average wage today is about \$28,000. That works out to \$13.50/hour. Not much, huh? But that's *before taxes*! After taxes, the average American worker only takes home about **\$8.00 an hour!**

Let me ask you a question: If someone offered to show you a legal way to significantly reduce your **mortgage** or **rent** payments, or to slash the size of your **car** payment, would you be interested? Of course! Why, then, do most people freeze in their tracks when offered information on how to reduce their **taxes**?

**The three main reasons:**

- (1) Fear of the IRS,
- (2) Fear of the time it will take to keep detailed records, and
- (3) Not having a full understanding of what is legal.

**Here's good news for you on all three counts!**

## **No Need to Fear the IRS**

If you're *not* a shoplifter, do you care one way or the other about those theft detectors at the exit door of the drug store? Why would you? Or if you're driving and have not been drinking, do you fear being stopped by police at a breathalyzer checkpoint? No, because you have nothing to fear if you haven't been drinking. **When you obey the law, there is no reason to fear law enforcement.**

Well, if you understand and follow tax laws passed by Congress and authorized in the Internal Revenue Code, would you have any reason to fear an IRS audit? Look, if you have three dependents, do you "play it safe" on your Tax Returns by claiming only two of them? No way! Why not? Because you know what the tax law allows and you know how to count to three. It's that simple.

Well then, you will not need to "play it safe" by not claiming the legal tax deductions passed by Congress to benefit your business – once you understand the tax laws. A taxpayer's chance of being audited is only about one percent, but even if you *are* audited, you'll have nothing to fear once you understand the laws and are staying within them.

## **Documentation – It's Not as Bad as You Think!**

By spending a minute or so a day keeping records, could qualify you for substantial tax deductions every year – resulting in up to \$5,000 or more in tax refunds for many (possibly *most*) taxpayers.

## **There IS Another way to put an extra \$5,000 in your pocket...**

You could take-on another part-time job. But you would have to make \$13.50/hour and work *at least* 12 hours a week, 50 weeks a year, to put \$5,000 after-tax cash into your pocket. OR, Option Two, you could spend one hour a day, three or four days a week running a home-based business you enjoy instead of working 12 hours every week for a full year at a part time job you'd most likely hate... and seeing your family even less than now. Financially, the result is the same either way. Which would you rather do?

As you investigate these awesome tax breaks, you're going to discover that it is amazingly easy to qualify for thousands and thousands of dollars in legal tax deductions that you had no idea about before. Oh by the way we are not talking about loopholes, tax dodges, gray areas, tax evasion schemes, or IRS bashing. Home Based Business Tax Deductions are the law.

Every Home Based Business tax deduction is based on an Act of Congress, a Section in the Tax Code, or a Tax Court Ruling. Think about it – since the laws themselves allow so many **100% legal** deductions for home-business operators, who needs to take on the risky ones? Not you and *definitely not me!*

**RONALD R. MUELLER, MBA, Ph.D.**

**Thoughts on ‘Legitimate Tax Avoidance’**  
**by former Unites States Supreme Court**  
**Justice Louis D. Brandeis**

“I live in Alexandria, Virginia. Near the Supreme Court chambers is a toll bridge across the Potomac River. When in a rush, I pay the one-dollar toll and get home early. However, I usually drive a mile outside the downtown section of the city, and cross the Potomac on the free bridge. This bridge was placed outside of downtown Washington, D.C. to serve a useful social service: getting drivers to drive the extra mile to help alleviate congestion during the rush hour. If I drive over the toll bridge and through the toll-barrier without paying the toll, I would be committing tax evasion. If, however, I drive the extra mile outside the city of Washington, I am using a legitimate, logical and suitable method of tax avoidance, and I am performing a useful social service by doing so. For tax evasion, I should be punished. For tax avoidance, I should be commended. The tragedy of life today is that so few people know that the free bridge even exists.”

## **Here is a personal note from J.K. & Becky Baker.**

**36 years ago we started a Home Based Business trying to get back on our feet after we went broke in the Fabric store business. We praise the Lord that we were so successful in our Home Based Business, got back on our feet and out of debt. Our Home Based Business allowed us to become financially independent and also allowed us to build the home of our dreams, travel the world, enjoy our children and their activities as they were growing up and now we enjoy our Grandchildren’s activities, work on our Bucket List, and also participate in other businesses, such as commercial properties, drugs stores, etc. One of the biggest financial benefits we have experienced over the past 36 years has been the tax breaks offered by Congress to people who have a Home Based Business. In fact Home Based Business owners have some of the best tax breaks in America. We have earned a little over \$8M in our part time Home Based Businesses over the past 36 years and as a result of the tax breaks we have saved over \$500,000 in taxes. Today those tax breaks are bigger than ever primarily because of the slow economy and as an incentive/stimulus for people in the USA to start Home Based Businesses. When you start a Home Based Business it’s like getting an immediate raise at your job. We strongly endorse Vollara’s I Feel Great Home Based Business as the best in the industry.**

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Average family of 4 saves \$3,000 - \$6,000 annually on their income taxes by having a Home Based Business. That equates to an extra \$250-\$500 in your pocket every month on top of what you earn from your Home Based Business.

## 1 Tap the home-office deduction

Many self-employed people work out of their homes, and a home-office deduction can unlock big tax breaks — including writing off a percentage of your utilities or property taxes. Thankfully, “it is not a red flag for an IRS audit,” says Monica Rebella, a certified public accountant based in California. “In fact, the IRS has come up with a simplified method” that allows you to write off \$5 per square foot of office space up to 300 square feet. But, Rebella warns, just make sure your space is exclusively used as an office.

## 2 If it's business-related, then it's deductible

If you're a Web programmer, your laptop is a qualified business expense. But don't overlook everything that goes into running your business, including subscriptions to trade publications or even fruit baskets sent to your clients. Rebella said gifts have a maximum of \$25 per person per year. The IRS describes deductible business expenses as “ordinary and necessary,” so don't be afraid to claim an expense if it was directly related to the operation of your business — as long as you have the receipt.

## 3 Cash counts

“I find that business owners pay for business expenses with cash but forget or lose the receipts and miss thousands of dollars in tax deductions,” Rebella said. She points to business lunches, tolls between appointments and postage as examples of qualified expenses you can deduct on your business taxes. If you lost the receipts, unfortunately the ship has sailed on your 2014 deductions, she said. But if that's the case, make sure you put an envelope in your glove compartment ASAP as a catchall for this year's receipts so you don't miss out next year.

# 9 TAX TIPS FOR THE SELF-EMPLOYED

According to the Bureau of Labor Statistics, there were about 815,000 self-employed Americans at the end of 2014.

One of the biggest perks of the job is being your own boss. But you have to do a lot of other things to run a business, including playing the role of tax accountant. The Internal Revenue Service has made it easier to unlock valuable tax deductions for self-employed Americans. **Jeff Reeves**, author of *The Frugal Investor's Guide to Finding Great Stocks*, has nine tips that can help at tax time:

## 4 It pays to save

Joseph Heider, president of Cirrus Wealth Management in Cleveland, notes that saving for retirement is tax-deductible, even in 2015. “If the small business has a retirement plan, they may deduct contributions” until they file their returns. Through options such as a Simplified Employee Pension plan, small-business owners and the self-employed can save up to 25% of net earnings and then deduct that amount on their taxes.

## 5 Name your kids as employees

Do you pay your son a few bucks to help with filing documents, or does your daughter run the lawnmower for your landscaping biz? You may want to officially put them on your payroll, because those expenses could bring down your overall tax burden as a business.

## 6 Be diligent about income

One of the biggest red flags to trigger an IRS audit is if a contractor or customer reports a transaction with you but you fail to do the same. It's crucial you keep accurate records of your true income and track down the relevant 1099s. And don't forget to check your math.

## 7 Deduct your health insurance

Being self-employed means no corporate entity providing cushy benefits. But the good news is that you are eligible to deduct the full cost of health insurance in many cases on your personal tax returns. This also goes for any employees for whom you pay insurance.

## 8 Don't overlook bad debt

Have you finally given up on chasing down a customer who skipped out on their bill? Well, while the lost revenue for your home business is obviously a bad thing, the good news is that the IRS allows you to deduct a bad business debt in the year it becomes worthless. As long as you have documentation, including a copy of the original transaction and any letters or e-mails you sent in an attempt to collect, Uncle Sam will help make up for your lost business with a tax break.

## 9 Confused? Then write off tax preparation

If you're intimidated by the minutiae of tax law, or if you just want to go to a professional to see what other deductions you're eligible for, you're in luck. The IRS allows tax-preparation expenses, as well as other professional legal and accounting services, to be deducted as a qualified business expense. So don't wing it — because there's no reason not to get the help you need when preparing your 2014 taxes.

**Q** Can you please explain how the Affordable Care Act will tax medical devices? In particular, I wear cochlear implants and if I upgrade to a new set that costs \$10,000 for each ear, about how much will I be on the hook for? I have private insurance.  
- BRIAN CRITES, LEE'S SUMMIT, MO.

Robert Powell  
Special to USA TODAY



**A** The ACA does impose an excise tax of 2.3% on the sale of any taxable medical device. However, it's the manufacturer or importer that is responsible for the excise tax, not the consumer.

Put another way: You don't have to worry about paying that tax on your implants, says Rob Seltzer, certified public accountant and personal financial specialist with Womack Wealth Management in Beverly Hills, Calif.

“If your private insurance covers the implant, then the ACA has no implications,” Seltzer says. You're not covered by ACA, and you're not a manufacturer or importer.

(FYI: The Affordable Care Act usually covers cochlear implants.)

More information about the excise tax on the sale of any taxable medical device can be found on the Internal Revenue Service website, [irs.gov/uac/Medical-Device-Excise-Tax-Frequently-Asked-Questions](http://irs.gov/uac/Medical-Device-Excise-Tax-Frequently-Asked-Questions).

Robert Powell is editor of Retirement Weekly, contributes regularly to USA TODAY, The Wall Street Journal and MarketWatch and teaches at Boston University.